#### Contact

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#### Top Skills

Strategic Thinking Creative Ideation User Friendly

Certifications
Google UX Design Certificate

# Mohsin Ayub

**UX** Designer

Sharjah, Sharjah Emirate, United Arab Emirates

#### Summary

I am Mohsin Ayub, a seasoned UX/UI Designer with over 8 years of experience in creating exceptional web, mobile, and web app designs. Throughout my career, I have dedicated myself to crafting intuitive, user-friendly interfaces that enhance user experiences and drive engagement. My journey in design has been marked by a passion for innovation and a commitment to excellence.

Having worked with diverse clients, from dynamic startups to Fortune 500 companies, I have developed a keen eye for detail and a deep understanding of user needs. My expertise spans across UX design, mobile app design, and developing immersive web experiences. I am adept at translating complex requirements into visually appealing and functional designs that resonate with users.

I thrive on the challenge of solving design problems and am dedicated to delivering high-quality design solutions that meet and exceed client expectations. Let's create something extraordinary together!

### Experience

Green Leaf FZC LLC
UX Designer
January 2020 - Present (4 years 7 months)
Sharjah Emirate, United Arab Emirates

As a Senior UX Designer at Greenleaf FZC LLC, I spearheaded the creation of visually stunning, user-centric websites. My expertise in UI/UX, coupled with a deep understanding of client needs, resulted in captivating digital experiences.

Tetheree Senior UX UI Designer January 2016 - Present (8 years 7 months) New York, United States As a Senior Web Designer at Tetheree Company, I spearheaded the creative direction and development of visually stunning and user-friendly websites. Leveraging my extensive experience and expertise in web design principles, UI/UX best practices, and emerging technologies, I collaborated closely with clients to understand their vision and translate it into captivating digital experiences. From conceptualization to execution, I meticulously crafted responsive designs that not only met but exceeded client expectations, ensuring seamless functionality across various devices and browsers. Additionally, I played a pivotal role in mentoring junior designers, fostering a collaborative environment, and staying abreast of industry trends to continuously elevate the quality of our work. Through effective communication, attention to detail, and a passion for innovation, I consistently delivered impactful solutions that left a lasting impression on both clients and end-users alike.

Ovexbee
Senior UX Designer
January 2016 - Present (8 years 7 months)
United Arab Emirates

IAM Brands Consulting Senior UX Designer December 2020 - June 2024 (3 years 7 months) United States

Working as a Senior UX UI Designer, Helping my Clients with Digital Agency needs, User Interface designs, Wireframes and more. Having Daily meetings on Slack Guiding the development team in creating User Interface designs and Assets from scratch to finish.

FitmanPro Senior UX Designer January 2020 - February 2024 (4 years 2 months) Dubai, United Arab Emirates

Co-founded Fitman Pro Private Limited | Working as a Senior Product Designer for designing Custom Sportswear, Appreal and team Management.

Technology Wisdom
Junior UI Designer
January 2014 - December 2016 (3 years)
Lahore, Punjab, Pakistan

Creating Web pages for multiple clients from 99designs, Upwork and more Page 2 of 3

## Education

Virtual University of Pakistan

Master of Computer Science , Graphic Design  $\cdot$  (January 2018 - November 2020)

University of Gujrat

BS Information Technology, Web Page, Digital/Multimedia and Information Resources Design  $\cdot$  (2009 - 2013)